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news, views, places to stay and things to do on Dartmoor

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dear member

PM talks about tourism, a chance to have your say on the Dartmoor Way, 2011 Dartmoor Guide and details of the new membership scheme, the Partnership does facebook, our AGM, and our staff become famous....

PM speaks about new government approach for tourism

David Cameron has recently given a speech outlining the government's plans on the future of tourism for this country. In this speech he explains the benefits of tourism and the use this successful industry can bring to help with the economic recovery of Britain. Please [click here](#) to find out more information and to read his speech in full.

Dartmoor food and drink festival

Dartmoor Food and Drink festival takes place this year at Finlake leisure park near Chudleigh. There are free stands available and it will all be under cover. Producers can sell off the stands and it is fully

licensed. The aim is for 40 stands and 6000+ people are expected to attend over the 2 days. Plenty of free parking close to the covered areas and lots to do and see. There will be a cookery theatre running throughout each day with the top chefs of Dartmoor appearing. Entry is free. Producers wanting to take a free stand please **contact Stella on 07850587424**. It is first come first served basis and only half the stands remain unbooked.

Partnership AGM

The Dartmoor Partnership is holding its AGM on the **5th October at Parke, Bovey Tracy** this year. All members are welcome and encouraged to attend as this is a great opportunity for people to network and also meet the Partnership team. There will be must-not-miss presentations and Jess will also speak about the Partnership's plans for the year to come. This is your chance to have your say so please make a note in your diary!!! Further details will follow.

New membership and Dartmoor guide reminder

New Membership Scheme

We have simplified the membership scheme, increasing benefits and reducing administration and confusion. From 1 September, all members will have the same membership when they renew, which automatically includes a **gold** website package ([click here](#) for a preview of your forthcoming website benefits). We have done this to provide a better service to those visiting the website – it makes sense to give them as much information as possible. New additional benefits for this year include a reduction in your phone bills, (exclusive to DP) 40% discount on Virtual Tours, and the opportunity to advertise within a consumer e-newsletter. This will not be live until 1 September but you can see a sneak preview of your benefits [here](#).

Dartmoor Guide

Our 2011 Dartmoor Guide is due out in Tourist and Visitor Information Centres across the UK in November 2010. We distribute the Dartmoor Guide continuously throughout the year to ensure that all those who advertise are getting as much exposure for their business as possible. We now have a presence at all local shows and festivals across the moor, with the Dartmoor Guide being made available for visitors to take away.

The Dartmoor Guide can be ordered on request from our website and we have a digital version available to download on www.dartmoor.co.uk ([click here](#) to see 2010 Guide) as well as on the Visit Devon website; it means that Dartmoor, and your business, is being promoted across the globe throughout the year!

Advertisements are first come first served so please book your advert now to avoid missing out. If you would like to advertise in the 2011 Dartmoor Guide and have not received a booking form in the post, please [click here](#) to email the office.

Dartmoor in the news

Jess our manager has become famous! Well sort of... Jess was featured in the Express and Echo Business section, Who's Who last week. [Click here](#) to have a read about Jess and her championing Dartmoor. We have also been in the Okehampton Times, Express and Echo ([click here](#)) and South West Business.co.uk ([click here](#)), check out the links. We also had some German bikers from the German biking magazine TOURENFAHRER (<http://www.tourenfahrer.de/>) come and stay this month. The Two Bridges were kind enough to put them up for a night so many thanks to them, which should mean Dartmoor will be appearing in this magazine soon, more great international coverage!

Are you on facebook?

Facebook is taking over, and recently in July reported to have hit the 500 million user milestone, they now have the 1 billion milestone in their sights. What does this mean for us and the Dartmoor Partnership? Well potentially we could have 500 million followers, but let's just start off with a few, then a few hundred and then a few thousand and see how we go. The Partnership is always updating the [Official Dartmoor Page](#) with news and events. This is also a great way for you to shout about what you are doing. Please add your articles and news and give yourself a plug. The more people who join this page the more we will raise the profile for Dartmoor and increase visitors to the area. [Click here](#) to take a look.

Have your say on the Dartmoor Way

Devon renaissance is currently looking into the future enhancement of the Dartmoor way. The Dartmoor way is a spectacular walk circling Dartmoor and is approximately 100 miles in length. To fill in the survey and for your say and opinion for the future enhancement of this walk please [click here](#).

Your Say on LEP's

The Government has put Local enterprise partnerships (LEP) forward as a means to drive enterprise development, after Regional Development Agencies (RDA) are abolished. Local enterprise partnerships will be partnerships between local authorities and businesses and will play a key role in promoting local economic development.

Government has therefore asked for outline proposals from partnerships of local authorities and businesses to form local enterprise partnerships, no later than 6 September 2010. [Click here](#) to

contribute to this.

Member benefits...

Dartmoor website

We launched the www.dartmoor.co.uk website one year ago and in that time it has gone from strength to strength. In the first year we have generated in excess of 100,000 unique visitors to the site and that figure has grown by 40% this month. On average, each business featured on the www.dartmoor.co.uk website will be viewed 113 times per month – that is 113 opportunities for business each month! The website is constantly being updated and improved. If you would like to discuss your website entry, just **click here** to email Jess.

Other benefits

We are promoting the www.dartmoor.co.uk website as much as possible so that you, our members benefit from a good route to market and a website that really does its job. Please add a link to the www.dartmoor.co.uk website and support the Partnership whilst getting something back. The Partnership will soon be offering the opportunity to attend & be involved in workshops / presentations / courses / events, all organized by us, these will be starting soon and will continue over the winter each month, more details of each event will be sent closer to the time. Another great benefit of these events is the opportunity of networking business-to-business with other members & the opportunity to offer discounts to each other. Meeting other like minded businesses is a great way to keep up to date, and get a feel for the way business is ever changing and evolving on the moor. It is also a great opportunity to meet the Partnership and more importantly myself, Will Allan. I am the new Membership Communications Officer and will be a point of contact for yourselves. I have also been organizing the press department for the Partnership and one of my aims is to keep Dartmoor in the spotlight as much as possible. I would just like to say 'Hi and I look forward to meeting you all soon'. If you wish to email me please [click here](#).

Visit Devon website advertising

Visit Devon is the county's official tourism organization responsible for promoting Devon to the world. Its aim is to increase the value of tourism in the county through working collaboratively with Devon's six Area Tourism Partnerships (of which Dartmoor Partnership is one).

Visitdevon.co.uk is Devon's official tourism website and, like www.dartmoor.co.uk, provides the visitor with information on all types of accommodation, attractions, activities and food and drink as well as special offers and events listings. If you would like to advertise your business on the Visit Devon website, the good news is you can do it through us. Cost for a full page entry on the Visit Devon website is just £40 +VAT, which is only available to you as members of your ATP (the Dartmoor Partnership). If you would like to speak to someone further about this, please contact the office on **01837 52200** or [click here](#) to email.



The Dartmoor Partnership

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