



Dartmoor First Tourism and Hospitality Sector Application

‘Recognising commitment to Dartmoor’

Thank you for your interest in Dartmoor First. Please read through the following application and complete all sections to the best of your knowledge.

Dartmoor First is not about legislation but rather education, exploring where help or assistance could be given, where best practice could be highlighted and promoted to others and critically to award and recognise those who are making that extra effort to put **Dartmoor First**.

In each section you will be asked to have met at least three of the criteria and to briefly explain (2-3 lines) what actions you are taking. If you feel that there is further information that you would like to share or that would help your application please include this on the final page of the application.

If you have any queries or concerns please do not hesitate to contact
Richard Drysdale
Email: tourism@dartmoor-npa.gov.uk
Tel: 01626 831003

Area One
Dartmoor – A Sense of Place
(Landscape Quality; Enhance biodiversity; Cultural Heritage)

Minimum Criteria:

Three actions must be met. Please briefly explain (2 – 3 lines) what it is you are doing to meet these actions at the end of this section. If you would also like other actions to be considered please list them here as well.

Action	Yes/No/ Not Applicable	Would like more information
Have you set aside an area for the benefit of native flora and fauna?		
Do you encourage environmental protection through schemes such as the Dartmoor National Park Authorities Wealth of Wildlife programme or membership of the RSPB or Devon Wildlife Trust for example?		
Do you provide information on, and encourage appreciation of, the habitat of Dartmoor for your guests or staff?		
Do you provide information on, and encourage appreciation of, the cultural heritage of Dartmoor for your guests or staff?		
Do you ensure your buildings are, where appropriate, sensitive to their surroundings?		
Do you actively participate in local/community events? This could be through funding, hosting or helping organise etc		
Do you participate in any local voluntary work or do you donate any income (personal or business) to local projects?		

Please provide a brief explanation (2- 3 lines) to outline what you do to meet at least three of the actions in this category?

Are there other actions you are taking which you would like to be considered? If yes, please list below or on a separate sheet.

Area Two
Dartmoor – A precious resource
(Waste; Energy; Water)

Minimum Criteria:

Four actions must be met. Please briefly explain (2 – 3 lines) what it is you are doing to meet these actions at the end of this section. If you would also like other actions to be considered please list them here as well.

Action	Yes/No/ Not Applicable	Would like more information
Do you follow a policy of reduce – reuse – recycle (in that order)?		
Do you have a waste management plan or shared disposal?		
Do you monitor the amount of waste generated?		
Do you compost all appropriate waste?		
Do you make appropriate arrangements for the disposal of waste such as fluroscent tubes and oils?		
Do you limit packaging that you produce or purchase?		
Do you use recycled stationery where applicable		
Do you reduce the amount of emails that you print		
Do you use sustainable sources for business literature		
Do you measure your water and energy use?		
Have you developed localised renewable energy generation?		
What energy saving measures have you undertaken?		
Green energy tariff		
Low energy lightbulbs		
Energy efficient machines (fridges; freezers etc)		
Adequate insulation		
Alternative energy sources		
Hydro		
Solar		
Woodchip		
Wind		
Other		
Heat exchanger		
Smart Meters		
Other		
What water efficiency measures do you take?		
Water meter installed		
Loading in dishwashers/washing machine		
Water reuse - greywater; water butt; rainwater harvesting etc		

Low flush toilets		
Aerated taps		
Drips and leaks eradicated		
Other		
Do you use biodegradable or organic cleaning products, where appropriate?		
Have you made any financial savings due to waste, energy or water actions carried out over the last three years?		
If yes would you be willing to share with others what actions you took, what worked and what did not?		Yes/No

Please provide a brief explanation (2- 3 lines) to outline what you do to meet at least four of the actions in this category?

Are there other actions you are taking which you would like to be considered? If yes, please list below or on a separate sheet.

Area Three
Dartmoor – A living landscape
(Economic; Social; Transport)

Minimum Criteria:

Four actions must be met. Please briefly explain (2 – 3 lines) what it is you are doing to meet these actions at the end of this section. If you would also like other actions to be considered please list them here as well.

Action	Yes/No/ Not Applicable	Would like more information
Do you favour local products? (Dartmoor, Devon or South West subject to product)		
If a product cannot be sourced locally do you favour organic or fair-trade where appropriate?		
Where applicable, do you explain the 'story' of your local purchases? e.g. Similar to the way that Fairtrade products tell a story of their provenance?		
Do you recognise the seasonality of food and/or flowers in your purchasing choice?		
Do you check, or ask about, the sustainability or environmental credentials of your suppliers?		
Have you investigated or undertaken joint purchasing with other businesses?		
Do you reduce your trips to suppliers by purchasing in bulk?		
Do you plan visits to suppliers or customers by combining trips?		
When purchasing leaflets or products for your business do you favour local suppliers?		
recycled products?		
environmentally friendly inks?		
Do you use recycled products for toilet paper, hand towels etc		
Do you offer guests opportunities to go 'car free' whilst visiting?		
Where possible do you use public transport for work or private use?		
Do you promote public transport, car share or cycling to staff and/or guests?		
Do you consider green driving guidelines when using a vehicle? (Such as appropriate speed, tyres pumped correctly, no excess luggage on vehicle, combining trips etc)		
Do you use an alternative fuel/power for your vehicle?		

Biodiesel		
Electric		
LPG		
Other		
Do you offer opportunities for local community groups or disadvantaged groups to visit your business or offer discounts?		

Please provide a brief explanation (2- 3 lines) to outline what you do to meet at least four of the actions in this category?

**Are there other actions you are taking which you would like to be considered?
If yes, please list below or on a separate sheet.**

Additional supporting evidence for your Application

Please use the following area to note any additional information about your business practice which you think will help in processing your application. If applicable please attach your mission statement and/or environmental policy.

Also please help us by indicating what you would like to see this award be used for; what questions would you ask or any further comments.

What now?

If you are successful, we will aim to give you a decision within two weeks of receipt of your application, then as well as receiving a free Dartmoor oak plaque and permission to use the **Dartmoor First** logo on appropriate literature, promotion and website, you will receive active promotion via the Dartmoor National Park Authority (DNPA) and Dartmoor Partnership websites. You will also be invited to award recipient only network events, get the opportunity to link up with other recipients in new environmental schemes or projects on Dartmoor and critically you will be able to say that you are taking steps by putting **Dartmoor First**.

As a recipient of **Dartmoor First** we would encourage you to share your experiences in lessening your environmental footprint and also how your recognition/appreciation of Dartmoor has altered.

Data Protection

The information provided on this form will be added to the **Dartmoor First** database. The database will be held by the DNPA and may be used by either the DNPA or the Dartmoor Partnership to forward details of events and related matters. Your details will not be passed to any other party.

Personal information should only be given if it may be used in this way. The DNPA is registered under the Data Protection Act 1998.

I consent to the DNPA storing and using my details as outlined above.

About you:

Business (Trading) name:

Contact name:

Address:
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.....
.....

Tel No:

Email:

Website:

Signed:

Date: ___/___/2009

Please save and return this completed application form electronically to tourism@dartmoor-npa.gov.uk

If this is not possible please print and send to

Sustainable Tourism Officer
Dartmoor National Park Authority
Parke
Bovey Tracey
NEWTON ABBOT
Devon
TQ13 9JQ